



ICHEP2018 SE[∞]UL

XXXIX INTERNATIONAL CONFERENCE

ON *high Energy* PHYSICS

JULY 4 - 11, 2018

COEX, SEOUL

SPONSORSHIP & EXHIBITION PROSPECTUS





Last updated: March 19, 2018

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INVITATION

Dear companies and institutions,

It is a great pleasure to announce that the Korea Physics Community will host the 39th International Conference on High Energy Physics (ICHEP2018) in Seoul from the 4th to the 11th of July 2018.

The ICHEP is the vital platform for exchanging recent achievements and discussing future facilities in particle physics, astrophysics, and cosmology. The first conference was held at Rochester in 1950. Since then, the ICHEP has served as the core arena for leading experimentalists and theorists of the world to share exciting results and new ideas.

A wide-ranging scientific program consisting of plenary lectures, parallel sessions, and satellite meetings as well as poster sessions for young scientists covering all topics in high energy physics will be scheduled. At ICHEP2018 in Seoul, many important results are expected to come from the LHC Run II experiments, neutrino physics, dark matter, gravitational wave, and cosmology. The Korean Physics Community is very proud to host this prestigious conference in Seoul, the capital city of Korea of more than five hundreds of years.

We look forward to seeing you at ICHEP2018 in Seoul, Korea.

Sincerely,



Prof. Jihn E. Kim
Kyung Hee University
Chair of the ICHEP2018



Prof. Un-ki Yang
Seoul National University
Co-chair of the ICHEP2018



Prof. Yeongduk Kim
Institute for Basic
Science(IBS)
Co-chair of the ICHEP2018



INTRODUCTION

ICHEP is a series of international conferences organized by the C11 commission of the International Union of Pure and Applied Physics (IUPAP). It is held every second year since more than 50 years and is the reference conference of particle physics where most relevant results are presented.

In conjunction with the 39th International Conference on High Energy Physics (ICHEP2018), the Organizing Committee welcomes all kinds of sponsorships and exhibitions from interested companies and institutions. By sponsoring & exhibiting at ICHEP2018, you will be able to interact with more than 1,200 participants and communicate the true value of your products and services to an international audience.

The Organizing Committee provides sponsorship and advertising opportunities to fit every budget and marketing goal. We are confident that your presence in ICHEP2018 as a sponsor or exhibitor will be as beneficial to your company as it will be to the Conference. Early application is advisable to ensure that your company's marketing goals are realized. Please find further opportunities described in the attached sponsorship program. If you need more information, please feel free to contact the secretariat via e-mail at ichep2018@insession.co.kr.

Recent ICHEP history



38th International Conference on High Energy Physics

August 3-10, 2016 | Chicago, USA
 1,430 Participants from 51 Countries



37th International Conference on High Energy Physics

July 2-9, 2014 | Valencia, Spain
 962 Participants from 52 Countries



36th International Conference on High Energy Physics

July 4-11, 2012 | Melbourne, Australia
 700 Participants from 40 Countries



35th International Conference on High Energy Physics

June 22-28, 2010 | Paris, France
 1000+ Participants from 40 Countries



CONFERENCE OVERVIEW

- Title: XXXIX International Conference on High Energy Physics (ICHEP2018 Seoul)
- Period: July 4 (Wednesday) – 11 (Wednesday), 2018
- Venue: Coex (Convention & Exhibition Center), Seoul, Korea
- Expected Number of Participants: 1,200 participants
- Exhibition Place & Scale: Hall D2, 36 Booths(2,916m²)
- Website: www.ichep2018.org
- Official SNS: www.twitter.com/pressichep
- Hosted by: The Korean Physical Society (KPS), Institute for Basic Science(IBS)
The Organizing Committee of ICHEP2018
- Organized by: C11 Commission of the International Union of Pure and Applied Physics (IUPAP)
- Important Dates:
 - Abstract Submission Deadline: Feb 28(Wed), 2018
 - Registration Deadline: April 30 (Mon), 2018
 - Late Registration Deadline: May 31 (Thurs), 2018



INTERNATIONAL ADVISORY COMMITTEE

Abramowicz, Halina (Israel)

Antinori, Federico (Italy)

Barberio, Elisabetta (Australia)

Bediaga, Ignácio (Brazil)

Bentvelsen, Stan (Netherlands)

Blucher, Edward (USA)

Browder, Thomas (USA)

Butler, Joel (USA)

Campana, Pierluigi (Italy)

Chao, Kuang-Ta (China)

Chomaz, Philippe (France)

Dighe, Amol (India)

Doležal, Zdeněk (Czech Republic)

Fuster, Juan (Spain)

Gianotti, Fabiola (Switzerland)

Giudice, Gian (Switzerland)

Heinemann, Beate (Germany)

Henderson, Stuart (USA)

Hewett, JoAnne (USA)

Jakobs, Karl (Germany)

Kajita, Takaaki (Japan)

Kim, Soo-Bong (Korea)

Kim, Young-Kee (USA)

Kirch, Klaus (Switzerland)

Konstantinidis, Nikos (U.K.)

Matveev, Victor (Russia)

Murayama, Hitoshi (Japan)

Passaleva, Giovanni (Italy)

Muronga, Azwinndini (South Africa)

Passaleva, Giovanni (Italy)

Quevedo, Fernando (Italy)

Roe, Natalie (USA)

Schellman, Heidi (USA)

Seo, Eunsook (USA)

Smith, Nigel (Canada)

Son, Dongchul (Korea)

Tyurin, Nikolai (Russia)

Van, Tran Thanh (Vietnam)

Volkas, Raymond (Australia)

Wang, Yifang (China)

Wark, David (U.K.)

Yamauchi, Masanori (Japan)



LOCAL ORGANIZING COMMITTEE

Chang Rim Ahn (Ewha WU)	Bum-Hoon Lee (Sogang U)
ByungGu Cheon (Hanyang U)	Hyun Min Lee (Chung-Ang U)
Kihyeon Cho (KISTI)	Hyun Su Lee (C Underground Phys, IBS)
Kiwoon Choi (C Theo Phys Universe, IBS)	Jungil Lee (Korea U)
Seong Youl Choi (Chonbuk NU)	Kang Seog Lee (Chonnam NU)
Seonho Choi (SNU)	Su Hounng Lee (Yonsei U)
Soo Kyung Choi (Gyeongsang NU)	Jae Sik Lee (Chonnam NU)
Suyong Choi (Korea U)	Soonkeon Nam (Kyung Hee U)
Young-II Choi (SKKU)	Sun Kun Oh (Konkuk U)
Byungsik Hong (Korea U)	Stephen Olsen (C Underground Phys, IBS)
Deog Ki Hong (Pusan NU)	Il Hung Park (SKKU)
Jai-chan Hwang (Kyungpook NU)	Inkyu Park (U of Seoul)
Sin Kyu Kang (Seoul Tech)	Carsten Rott (SKKU)
Choong Sun Kim (Yonsei U)	Stefano Scopel (Sogang U)
Donghee Kim (Kyungpook NU)	Yannis Semertzidis (C Axion Precision Phys, IBS and KAIST)
Doris Yangsoo Kim (Soongsil U)	Sang-Jin Sin (Hanyang U)
Do-Won Kim (Gangneung-Wonju NU)	Jeonghyeon Song (Konkuk U)
Jihn E Kim (Kyung Hee U, Chair)	Jong-Kwan Woo (Jeju NU)
Nakwoo Kim (APCTP)	Eunil Won (Korea U)
Sang Pyo Kim (Kunsan NU)	Un-ki Yang (SNU, Co-chair)
Seyong Kim (Sejong U)	Piljin Yi (KIAS)
Siyeon Kim (Chung-Ang U)	Hwidong Yoo (SNU)
Sun Kee Kim (SNU)	In-Kwon Yoo (Pusan NU)
Yeongduk Kim (C Underground Phys, IBS, Co-chair)	Jonghee Yoo (C Axion Precision Phys, IBS and KAIST)
Pyungwon Ko (KIAS)	Jin-Hee Yoon (Inha U)
Youngjoon Kwon (Yonsei U)	Intae Yu (SKKU)



SCIENTIFIC PROGRAM - TOPICS

1. Higgs Physics
2. Neutrino Physics
3. Beyond the Standard Model
4. Top Quark and Electroweak Physics
5. Quark and Lepton Flavors
6. Strong Interactions and Hadron Physics
7. Heavy Ions
8. Astro-particle Physics and Cosmology
9. Dark Matter
10. Development of Formal Theory
11. Accelerator Physics: Performance and R&D for Future Facilities
12. Detectors
13. Computing and Data Handling
14. Education and Outreach
15. Diversity and Inclusion
16. Technology and Industry



SPONSORSHIPS AT A GLANCE

Category	Gold Sponsor KRW 30,000,000	Silver Sponsor KRW 20,000,000
Exhibition space provided (1 booth / 3m*3m)	4 booths	3 booths
Full conference passes	3 persons	2 persons
Banquet invitation	3 persons	2 persons
A-LA-CARTE Sponsorship	Any 1 item among the 10,000,000	Any 1 item among the 5,000,000
Program book advertisement (one full page in color)	Inside front cover, inside back cover, back cover (pages are allocated on a first come, first served basis)	Inside page
Website banner advertisement	Location and size according to level of sponsorship	
Company logo exposure	Printing of the company logo on on-site printed materials	
	Advertisement during on-site intermissions	
	Printed materials	-
Satchel inserts	1 type	

* The sponsorship programs may be partially changed through negotiations between the Organizing Committee and the Sponsors.

* VAT is not included in the above price.



A-LA-CARTE SPONSORSHIPS

Item	Price (KRW)	Benefits
Mobile Application	10,000,000	2 types of applications (Apple and Android); Sponsor's logo and advertisement included
Full-page Ad	5,000,000	Program book full-page advertisement in color
Conference Package Inserts	3,500,000	1 type of Conference Package inserts for participants
Hyperlink	5,000,000	Website banner advertisement
Conference Package	30,000,000	May be sponsored by several companies
Name Badge Lanyard	10,000,000	Printing of sponsor's logo along with the conference logo
Poster Board	5,000,000	Exposure of sponsor's logo
Coffee Cup	10,000,000	Sponsor's logo on coffee cups; May be sponsored by several companies
Morning Bread & Coffee	10,000,000	Morning bread and coffee will be offered before the start of the morning sessions each day; Exposure of sponsor's logo on coffee cups; May be sponsored by several companies
Presidential Dinner (Invited only program)	Consult with the conference secretariat	Possibility to expose sponsor's logo and banner; Introduction and congratulatory message of the sponsor company representative
Welcome Reception		
Banquet		
Internet Lounge	10,000,000	Exposure of sponsor's logo in the internet lounge; Advertisement on the screen saver
Water Bottle	5,000,000	Sponsor logo on complimentary water bottles for participants
Hospitality Suite	10,000,000	Separate lounge for Sponsors during the Conference located in the exhibition hall; Extra expenses due to lounge construction should be covered by the Sponsor
Other		Notepads, pens, etc. (1,600-2,000 pieces each)


* The above prices are exclusive of VAT.

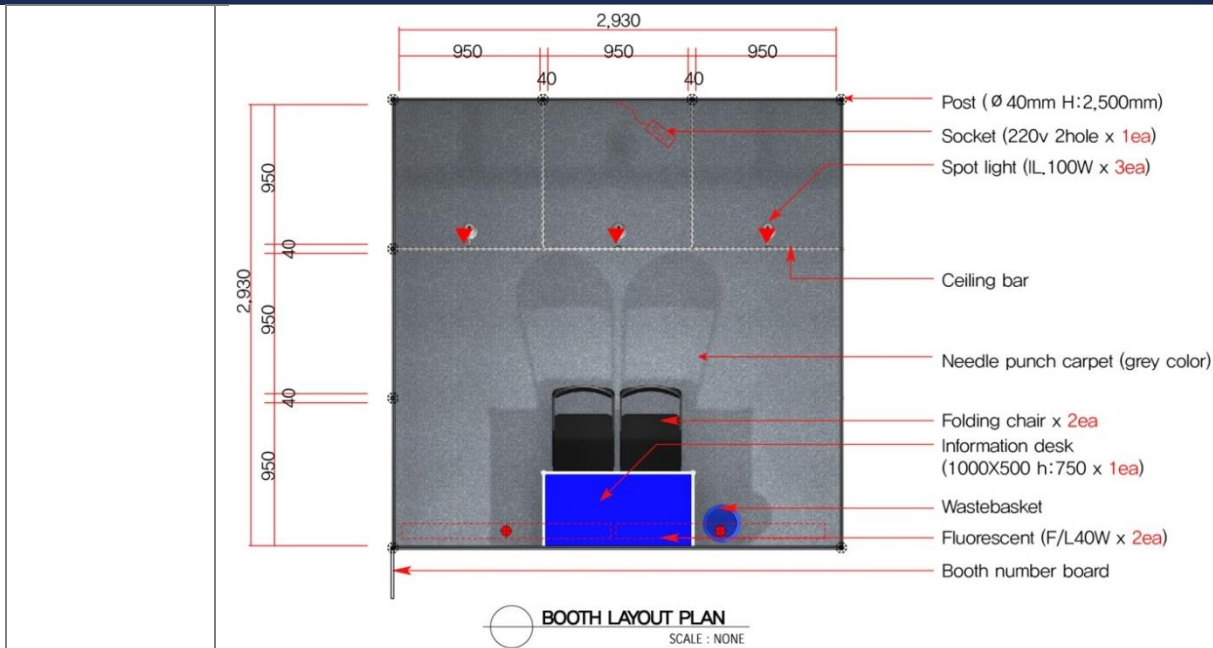
** If several companies apply for the same item(s), the Organizing Committee may adjust the sponsorship item(s) after consulting with all the applicants.

*** All the items above may be adjusted following the review of the Organizing Committee and the applying Sponsors.



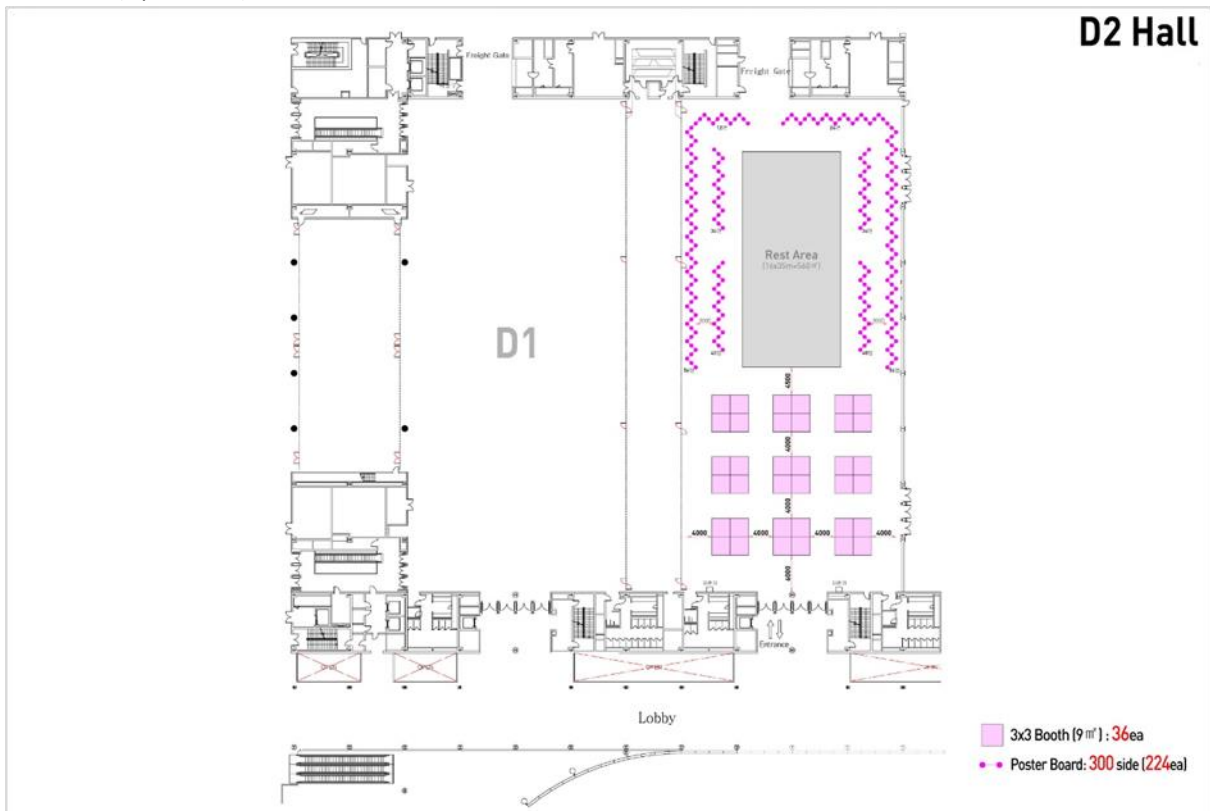
EXHIBITION BOOTH AND ITEMS PROVIDED

Item	Price	Description
Space Only (3mx3m)	KRW 3,000,000 (VAT excluded)	<ul style="list-style-type: none"> • 3mx3m exhibition area provided (pytex floor covering to be self-constructed)
Shell Scheme Booth (3mx3mx2.5m)	KRW 3,500,000 (VAT excluded)	<ul style="list-style-type: none"> • Booth name board (English) • 1 set of a reception desk and a chair • 1 x electricity socket (220V) • Basic lighting
		 <p>Booth number board</p> <p>Blue letter on white acrylic (Size : 2,930x220mm)</p> <p>Post (∅ 40mm H:2,500mm)</p> <p>Spot light (IL,100W x 3ea)</p> <p>3mm Thick white panel (Size : 950x2,380mm)</p> <p>Information desk (1000x500 h:750 x 1ea)</p> <p>Wastebasket x 1ea</p> <p>Folding chair x 2ea</p> <p>■ PERSPECTIVE VIEW</p>



EXHIBITION LAYOUT (TENTATIVE)

D2 Hall (2,916m²)



*Exhibition period will be announced at a later time after confirmation.



SPONSORSHIP APPLICATION FORM

* Please fill out this form and return it to the secretariat via e-mail at ichep2018@insession.co.kr or via fax at +82-2-521-8683.

■ Sponsor Information

Company / Organization			
Name of CEO			
Contact Person / Position			
Department			
Phone		Fax	
Mobile Phone			
E-mail			
Address			
<p>The Sponsor shall pay 50% of the total amount at the time of application. The remaining balance is due by no later than April 30, 2018. *For requests of payments installments, please consult with the secretariat.</p> <p>Date: _____ Signature: _____</p>			

- The total amount for the sponsorship packages is negotiable upon review. In addition to the packages, diverse sponsorship items are also available.
- For further information, please contact the secretariat.



■ Sponsorship Program

Item		Price (KRW) *VAT Excluded
Package Sponsorship	<input type="checkbox"/> Gold Sponsor	30,000,000
	<input type="checkbox"/> Silver Sponsor	20,000,000
A-la-carte Sponsorship	<input type="checkbox"/> Mobile Application	10,000,000
	<input type="checkbox"/> Full-page Ad	5,000,000
	<input type="checkbox"/> Satchel Insert	3,500,000
	<input type="checkbox"/> Hyperlink	5,000,000
	<input type="checkbox"/> Delegate Bag	30,000,000
	<input type="checkbox"/> Name Badge Lanyard	10,000,000
	<input type="checkbox"/> Poster Board	5,000,000
	<input type="checkbox"/> Coffee Cup	10,000,000
	<input type="checkbox"/> Morning Bread & Coffee	10,000,000
	<input type="checkbox"/> Presidential Dinner	Consult with the conference secretariat
	<input type="checkbox"/> Welcome Reception	
	<input type="checkbox"/> Banquet	
	<input type="checkbox"/> Internet Lounge	10,000,000
	<input type="checkbox"/> Water Bottle	5,000,000
	<input type="checkbox"/> Hospitality Suite	10,000,000
<input type="checkbox"/> Other		
Exhibition	<input type="checkbox"/> Space Only	3,000,000
	<input type="checkbox"/> Shell Scheme Booth	3,500,000

■ Total Amount

Total Amount (VAT Excluded)	KRW
VAT 10%	KRW
Total Amount Including VAT	KRW



■ Bank Information

Account Number	1005-203-336697
Account Holder	The Organizing Committee of XXXIX International Conference on High Energy Physics
SWIFT Code	HVBKCRSEXXX
Bank Name	Woori Bank
Bank Address	823 Yeoksam 1(il)-dong, Gangnam-gu, Seoul
Bank Branch	Teheranno Branch

ICHEP2018 Secretariat

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